



FRISCO **STATION**

PRESS KIT



FRISCO STATION

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KIMLEY-HORN TO TAKE RESIDENCY AT FRISCO STATION

FRISCO, Texas (October 23, 2018) – Kimley-Horn, one of the nation's premier planning and design consulting firms, has selected The Offices One at Frisco Station as the location for its new 32,349-square-foot office space. Kimley-Horn will occupy the second floor of the Class A office building located within Frisco Station, the 242-acre mixed-use project located at the northwest quadrant of the Dallas North Tollway and Warren Parkway.

"Since 1994, Kimley-Horn has had an office in the City of Frisco, providing a wide variety of planning and design consulting services within the City and across Collin, Denton, and Grayson Counties," said Aaron Nathan, Texas Regional Leader, Kimley-Horn. "As recently shown in Money Magazine's "[Best Places to Live in America](#)," the growth in this area and the leadership from the City of Frisco has created a great place to live, and we have been delighted to help our clients, both public and private. We want to thank our clients for allowing us to serve them. We are particularly proud of our part in helping VanTrust, Hillwood, the Rudman Partnership, the Frisco EDC and the City of Frisco create a space to be a home to over 150 Kimley-Horn employees. Given our role in both Frisco Station and The Star in Frisco, it's a bonus that we will be part of the fabric of the environment we helped to create."

Employees of Kimley-Horn will have access to several high-end building amenities, including structured parking, a fitness center and a conference center. The Offices One at Frisco Station, which has been designed with future-proofing in mind, will have robust communications and power infrastructure that includes dual-power feeds and multiple fiber optic option providers. Employees also will benefit from the AT&T 5G Evolution wireless technology that is being integrated across Frisco Station's parks, residential options, hospitality units and corporate

spaces. Frisco Station is one of the first developments in the nation being built from the ground up with wireless stealth micro cells, ultra-fast internet powered by AT&T FiberSM and robust Wi-Fi throughout all common areas.

"We are excited to welcome one of our partners who has worked diligently alongside us to help make Frisco Station a top destination for corporate expansions and relocations. With the addition of Kimley-Horn and several other recently announced tenants, The Offices One at Frisco Station is almost fully leased," said Geoff Meyer, executive vice president of development for VanTrust Real Estate, developer of The Offices at Frisco Station.

The Offices One at Frisco Station is adjacent to the Dallas Cowboys' world headquarters and is within walking distance to more than 50 retail, restaurant and entertainment options between The Hub at Frisco Station, the development's planned entertainment district, and The Star. Station House, the first multi-family component to launch at the development, is now accepting leases for its luxury, urban-living units. Upon completion, Frisco Station will have more than 2,400 residential options available for individuals who want to be near Frisco Station's employment opportunities and regional employers, along with dining, entertainment and wellness amenities and 32 acres of trails and park spaces.

Savills Studley represented Kimley-Horn in the transaction. Kimley-Horn's new office space at The Offices One at Frisco Station sits directly next to the recently announced The Offices Two at Frisco Station, where Kimley-Horn is serving as the civil engineer of record.

Frisco Station is being developed by the Frisco Station Partnership, which is composed of The Rudman Partnership, Hillwood Properties and VanTrust Real Estate. Built on the principle that individuals want to be inspired and energized by the people and environment around them, Frisco Station's designers are focused on creating a healthier, smarter and more creative experience for people who want to engage, innovate, learn and collaborate in their professional and personal lives.

About Kimley-Horn

Kimley-Horn is a privately-held, 3,500-person firm with more than 80 offices nationwide. It has been named 11 times as one of FORTUNE's 100 Best Companies to Work For and is ranked among the top 20 design firms in the nation by Engineering News-Record. In 2018, it was also named one of FORTUNE's Best Workplaces in Texas. Kimley-Horn provides planning and design consulting services related to transportation, aviation, the environment, development

services, transit, urban planning/landscape architecture, and water resources. The firm currently has open positions throughout Texas in Frisco, Dallas, Fort Worth, Houston, Austin, San Antonio, The Woodlands, Irving, Lubbock, McKinney, and Childress. For more information, visit www.kimley-horn.com.

About Frisco Station

[Frisco Station](#) is an unprecedented 242-acre, mixed-use development in Frisco, Texas that is created with a new approach to urban design based on the foundational principles of smart, creative and healthy experiences. It is among the first connected communities in the nation to be constructed from the ground up, which enables the development to offer innovative amenities that increase convenience and productivity. Frisco Station is served by one of the world's first Skyports to support Uber Air's unique flying taxis and is one of the first projects in the nation to be served by a network of autonomous vehicles. Located along Frisco's highly desired North Platinum Corridor, Frisco Station features fully amenitized office, residential and medical uses, along with a robust retail and restaurant district that will be anchored by Alamo Drafthouse. The project is being developed by the Frisco Station Partnership, which is composed of The Rudman Partnership, [Hillwood Properties](#) and [VanTrust Real Estate](#).

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brierley+partners™



FRISCO STATION

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BRIERLEY+PARTNERS MOVES GLOBAL HEADQUARTERS TO FRISCO STATION

FRISCO, Texas (Oct. 3, 2018) – Brierley+Partners, internationally recognized as the industry leader for creating lifetime loyalty for their customers' brands, is moving its global headquarters to The Offices One at Frisco Station. Brierley+Partners will occupy a total of 56,703 square feet on the sixth and seventh floors of the Class A building located within Frisco Station, the 242-acre mixed-use project located at the northwest quadrant of the Dallas North Tollway and Warren Parkway.

The new Brierley+Partners' global headquarters will provide ample space to support current and future growth, as well as facilitate collaboration with clients and between Brierley's global offices in Los Angeles, Tokyo and London. The office will be designed with employee and client needs as the primary focus. Providing employees with natural light and outstanding views, as well as doubling the amount and variety of meeting spaces, employees will have access to building amenities, including a tenant lounge, fitness center, structured parking and a large conference center.

"We looked at and toured many properties around the Plano and Frisco area, but none matched the Frisco Station property. The location is incredible and situates our team at the center of a vibrant and growing area," said Kats Murakami, President and CEO of Brierley+Partners. "With the proximity to The Star, restaurants, hotels, housing, entertainment and a park, Frisco Station was a no brainer. Our new location and this particular office will strengthen our recruitment efforts as the labor market is becoming increasingly competitive."

As an organization centered around engagement and collaboration, Brierley+Partners gave employees the opportunity to provide feedback through company-wide surveys on preferred

amenities, location and building features. On Friday, September 21, Brierley+Partners hosted a reception for employees to preview the new office space, learn about the high-quality, on-site amenities available and enjoy the unobstructed views of downtown Dallas, Las Colinas, Lake Lewisville and Denton on the horizon.

"The Offices One at Frisco Station continues to be a highly desirable destination for corporations who want to be located in one of the most innovative corridors in the nation," said Geoff Meyer, executive vice president of development for VanTrust Real Estate, developer of The Offices at Frisco Station. "The on-site emerging, automated transportation network coupled with recently announced 5G Evolution wireless technology will benefit Brierley+Partners by connecting them physically and digitally to the amenity-rich environment we are creating."

Brierley+Partners and its employees will benefit from the AT&T 5G Evolution wireless technology that is being integrated across Frisco Station's parks, residential options, hospitality units and corporate spaces. Featuring some of the latest integrated connectivity from AT&T, Frisco Station is one of the first developments in the nation being built from the ground up with wireless stealth micro cells, ultra-fast internet powered by AT&T FiberSM and robust Wi-Fi throughout all common areas. Through this technology, building residents will have access to the ultimate wireless experience throughout The Offices One at Frisco Station, across the 32 acres of trails and park spaces, residential and hospitality units.

Adjacent to the Dallas Cowboys' world headquarters, The Offices One at Frisco Station is within walking distance to more than 50 retail, restaurant and entertainment options between The Hub at Frisco Station, the development's planned entertainment district, and The Star. More than 2,400 urban living units will also be available for residents who want to be in close proximity to Frisco Station's employment opportunities and regional employers, along with dining, entertainment and wellness amenities.

"Brierley+Partners is a venerable North Texas company that was seeking a vibrant, mixed-use environment to support its future growth, and Frisco Station provides this environment very well for them," said Craig Wilson, executive managing director of Cushman & Wakefield.

Randy Cooper, Craig Wilson, Kate Sudol and Wills Bauer of Cushman & Wakefield represented Brierley+Partners, and Johnny Johnson, Chris Taylor and Clint Madison of Cushman & Wakefield represented VanTrust in the transaction.

Frisco Station is being developed by the Frisco Station Partnership, which is composed of The Rudman Partnership, Hillwood Properties and VanTrust Real Estate. Built on the principle that individuals want to be inspired and energized by the people and environment around them, Frisco Station's designers are focused on creating a healthier, smarter and more creative experience for people who want to engage, innovate, learn and collaborate in their professional and personal lives.

About Brierley+Partners

Brierley+Partners are global loyalty and CRM innovators. Brierley brings industry-leading thought leadership, incomparable experience and advanced technologies to help brands build lifetime loyalty with their customers. Brierley runs some of the best loyalty and customer relationship programs for clients across the globe. Brierley offers a complete suite of loyalty services: program design, loyalty/CRM technology, marketing strategy, research, analytics, omnichannel communications, account management, interactive/print production and fulfillment. The industry-leading Brierley LoyaltyonDemand® technology platform is uniquely robust, modular, flexible and quick-to-market. All services and technology focus on a single mission: making clients' customer relationships dramatically more profitable. Brierley is U.S.-based and is a wholly-owned subsidiary of Nomura Research Institute, headquartered in Tokyo, Japan. To learn more about Brierley+Partners, visit <http://www.brierley.com/>.

About Frisco Station

[Frisco Station](#) is an unprecedented 242-acre, mixed-use development in Frisco, Texas that is created with a new approach to urban design based on the foundational principles of smart, creative and healthy experiences. It is among the first connected communities in the nation to be constructed from the ground up, which enables the development to offer innovative amenities that increase convenience and productivity. Frisco Station is served by one of the world's first Vertiports to support Uber Elevate's unique flying taxis and is one of the first projects in the nation to be served by a network of autonomous vehicles. Located along Frisco's highly desired North Platinum Corridor, Frisco Station features fully amenitized office, residential and medical uses, along with a robust retail and restaurant district that will be anchored by Alamo Drafthouse. The project is being developed by the Frisco Station Partnership, which is composed of The Rudman Partnership, [Hillwood Properties](#) and [VanTrust Real Estate](#).

About VanTrust Real Estate, LLC

VanTrust Real Estate, LLC is a full-service real estate development company. The company acquires and develops real estate assets for the Van Tuyl family portfolio and offers a broad range of real estate services including acquisition, disposition, development, development services, and asset management. Product types include office, industrial, multifamily, retail, institutional, governmental, hospitality, and recreational. VanTrust works nationally with regional offices in Columbus, Dallas, Phoenix, and Jacksonville with its headquarters in Kansas City, Missouri.

About Cushman & Wakefield

Cushman & Wakefield (NYSE: CWK) is a leading global real estate services firm that delivers exceptional value by putting ideas into action for real estate occupiers and owners. Cushman & Wakefield is among the largest real estate services firms with 48,000 employees in approximately 400 offices and 70 countries. In 2017, the firm had revenue of \$6.9 billion across core services of property, facilities and project management, leasing, capital markets, valuation and other services. To learn more, visit www.cushmanwakefield.com or follow [@CushWake](#) on Twitter.

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VANTRUST ANNOUNCES LAUNCH OF SECOND SPECULATIVE OFFICE BUILDING AT FRISCO STATION

FRISCO, Texas (September 18, 2018) – VanTrust Real Estate will develop The Offices Two at Frisco Station, a 210,000-square-foot, Class A speculative, office building at Frisco Station, the 242-acre mixed-use project located at the northwest quadrant of the Dallas North Tollway and Warren Parkway. The new building is the second of five planned office buildings for the office district at Frisco Station, which will total 5 million square feet of planned office space upon completion.

“There has been substantial corporate interest throughout Frisco, and we have witnessed first-hand the growing demand for high-quality office space in the North Platinum Corridor,” said Geoff Meyer, executive vice president of development for VanTrust Real Estate. “The Offices Two at Frisco Station is a continuation of our goal to provide efficient, highly amenitized office space to meet the needs of prospective clients who want to work in the heart of one of the most innovative and fastest growing corridors in the nation.”

Construction on the six-story, mid-rise office tower will begin in September 2018 and is slated for completion in September 2019. Building amenities will include structured parking, a fitness center, conference center and tenant lounge. The building, which has been designed with future-proofing in mind, will have robust communications and power infrastructure that includes dual-power feeds and multiple fiber optic option providers. As well, employees and employers in the building will benefit from the AT&T 5G Evolution wireless technology that is being integrated across Frisco Station’s parks, residential options, hospitality units and corporate spaces. Frisco Station is one of the first developments in the nation using the technology, built from the ground-

up, and the combination of wireless stealth micro cells, ultra-fast internet powered by AT&T FiberSM and robust Wi-Fi throughout all common areas will provide the ultimate wireless user experience for building residents.

The Offices Two at Frisco Station is adjacent to the Dallas Cowboys' world headquarters and is within walking distance to more than 50 retail, restaurant and entertainment options between The Hub at Frisco Station, the development's planned entertainment district, and The Star. Station House, the first multi-family component to launch at the development, is accepting leases for its luxury, urban-living units. Upon completion, Frisco Station will have more than 2,400 residential options available for individuals who want to be near Frisco Station's employment opportunities and regional employers, along with dining, entertainment and wellness amenities and 32 acres of trails and park spaces.

"Frisco Station is truly a unique destination that is bringing together all of the elements needed to create an innovative, engaging and collaborative environment," said Mike Berry, president of Hillwood, Frisco Station's master developer. "Being built from the ground up with 5G Evolution wireless technology from AT&T, combined with the office district coming online, residents moving into Station House, the lifestyle hospitality campus underway and the recent announcements of Uber Air and drive.ai operating on our property, Frisco Station is setting a new standard for urban developments."

The design team for The Offices Two at Frisco Station includes HKS, Inc., which has been selected as the project architect for the building, Manhattan Construction, which will serve as the design-build contractor, and Kimley Horn and Associates, which will serve as the civil engineer of record. The property will be marketed and leased by the Dallas/Fort Worth office of Cushman & Wakefield, under the leadership of Ran Holman, who serves as managing principal and DFW market leader.

The Offices Two at Frisco Station is located at the southwest corner of Cowboys Way and Gridiron Road. The project is the second offering of a total of 5 million square feet of planned office space for Frisco Station, which will include 1.5 million square feet of mid-rise office space and 2 million square feet for campus-style offices. It is anticipated that nearly 15,000 people will have daytime employment at Frisco Station.

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FRISCO STATION AND AT&T TO CREATE 5G EVOLUTION CONNECTED COMMUNITY FROM THE GROUND UP

FRISCO, Texas (August 6, 2018) – Frisco Station will be one of the first connected communities in the nation built from the ground up with [5G Evolution](#) wireless technology from AT&T. Frisco Station is launching an enhanced wireless experience across its parks, residential options, hospitality units and corporate spaces.

Designed with future-proofing in mind, the 242-acre, mixed-use development will feature the latest integrated connectivity from AT&T, including wireless stealth micro cells, ultra-fast internet powered by AT&T FiberSM and robust Wi-Fi throughout all common areas. Frisco Station will have the necessary infrastructure to enable the future and create an ideal environment for people to innovate, engage and collaborate.

“Frisco Station understands the future belongs to the individual,” said Ed Balcerzak, SVP of AT&T Connected Communities. “With this development, we’re working together to give you more of your thing and connect you to the people, information and entertainment you care about.”

By investing in robust technology, Frisco Station provides the foundation required for new innovations to be launched, like Uber Air’s first Skyport and the recently announced drive.ai autonomous vehicle pilot program. The technology platform being integrated at Frisco Station enables these innovative transit solutions to develop stronger, faster, more reliable connections between devices and applications.

"Stations are places where people go to make connections. That's why the Frisco Station Partnership chose AT&T as its partner to implement a platform that can support a connected community at every stage," said Mike Berry, president of Hillwood, Frisco Station's master developer. "We believe we are creating a high-tech environment, unlike anywhere else in the country, that has the potential to change the way people think about what's possible in their day-to-day interactions with people and information."

By proactively addressing current and future connectivity needs, Frisco Station will be prepared for greater reliance on smart devices and automated platforms for transportation, healthcare, entertainment and lifestyle advancements – connecting an anticipated 15,000-person daytime population, five million square feet of office and 2,400 urban living residents to and from one of the fastest growing areas in the country. Frisco Station's master plan is built upon three-pillars designed to encourage smart, creative and healthy experiences. The development will promote activity, connectedness and individual well-being through its interwoven trails and 30 acres of programmable, interactive open spaces.

Frisco Station's enhanced wireless technology is providing a platform to encourage connectivity between Frisco's emerging corporate and entertainment destinations. Building a connected community from the ground up ensures that Frisco Station's vision can be put into practice today and maximized well into the future.

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About AT&T Communications

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and [DIRECTV NOW](#), we deliver entertainment people love to talk about. Our smart, highly secure solutions serve over 3 million global businesses – nearly all of the Fortune 1000. And worldwide, our spirit of service drives employees to give back to their communities.

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